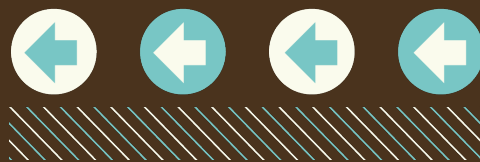


CREATIVE BRIEF

PRINT COLLATERAL



PROJECT REQUEST

Client Name:

Client Website:

Full Address to Appear on Materials

Shipping Address:

Phone Number to Appear on Materials:
(Include Area Code)

CREATIVE SPECIFICATIONS

PRINT MATERIALS INCLUDED IN PACKAGE

- Mounted Poster
- Window Decal
- Retractable Banner
- Counter Cards
- Rack Cards

Chose one

Tri-Fold Brochure
Bi-Fold brochure

Chose one

Appointment Cards
Business Cards

AVAILABLE UPON REQUEST

Digital Marketing Banner
Email Template

For any questions or changes please contact your sales representative

LOGO

Client will provide
DocWeb to create

COPY

Client will provide
DocWeb to create

COPY OPTIONS



Primary Service Header

Make it short and sweet. Limit the header to 6 or 7 words, 2 to 3 words is best.

Primary Service Paragraphs

This space can handle roughly 105-125 words, or 725-775 characters (with spaces). Shorter is usually better for readers.

Secondary Service Header

Make it short and sweet. Limit the header to 6 or 7 words, 2 to 3 words is best.

Secondary Service Paragraphs

This space can handle roughly 60-68 words, or 470-490 characters (with spaces). Shorter is usually better for readers.

Tertiary Service Header

Make it short and sweet. Limit the header to 6 or 7 words, 2 to 3 words is best.

Tertiary Service Paragraphs

This space can handle roughly 50-60 words, or 340-395 characters (with spaces). Shorter is usually better for readers.

Quaternary Service Header

Make it short and sweet. Limit the header to 6 or 7 words, 2 to 3 words is best.

Quaternary Service Paragraphs

This space can handle roughly 30-40 words, or 260-280 characters (with spaces). Shorter is usually better for readers.

You have the option to include either a service/price list or an additional section of content. The service/price list is limited to 12 items.

Would you like a service/price list or an additional section of text?

[Service/Price List](#)

[Additional Text Section](#)

List/Quinary Service Header

Make it short and sweet. Limit the header to 6 or 7 words, 2 to 3 words is best.

List/Quinary Service Content

This space can handle roughly 12 lines of services and prices or roughly 60-68 words, or 470-490 characters (with spaces) when using this space for paragraph.

DESIGN OPTIONS



COLOR PALETTE

Use my website colors
Will select a color theme below

Theme 2

Theme 5

Theme 1

Theme 3

Theme 6

Theme 4

Palette selected:

Design Options

Please select one of the following as your favorite design, or lay-out. Colors will be customized to match your website or your choices above.

Wave Designs

Wave Design 1

Tertiary Service Header

Tertiary Service Paragraphs. Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Donec egestas, neque lacinia pellentesque malesuada, orci eros consectetur nisi, vitae placerat risa quis orci.

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Quaternary Service Header

Quaternary Service Paragraphs. Class aptent facili sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Suspendisse vestibulum erat sed est tristique luctus, pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere.

Primary Service Header

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Secondary Service Header

Secondary Service Paragraphs. Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Aenean finibus ex vel porttitor.

List/Quinary Service Header

Price.....	XXXX
List.....	XXXX
Item.....	XXX
Price.....	XXXX
List.....	XXXX
Item.....	XXX
Price.....	XXX
List.....	XXXX
Item.....	XXX
Price.....	XXXX
List.....	XXXX
Item.....	XXX

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Wave Design 2

Tertiary Service Header

Tertiary Service Paragraphs. Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Donec egestas, neque hacina pellentesque malesuada, orci eros consectetur nisi, vitae placerat risus quis orci.

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List/Quinary Service Header

Price.....XXXX
List.....XXXX
Lorem.....XXX
Ipsum.....XX
Price.....XXXX
List.....XXXX
Lorem.....XXX
Ipsum.....XX
Price.....XXXX
List.....XXXX
Lorem.....XXX
Ipsum.....XX

Secondary Service Header

Secondary Service Paragraphs. Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Aenean finibus ex vel porttitor.

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Wave Design 3

Tertiary Service Header

Tertiary Service Paragraphs. Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Donec egestas, neque hacina pellentesque malesuada, orci eros consectetur nisi, vitae placerat risus quis orci.

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Quaternary Service Header

Quaternary Service Paragraphs. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Suspendisse vestibulum erat sed est tristique luctus, pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere.

Primary Service Header

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List/Quinary Service Header

Price.....XXXX
List.....XXXX
Lorem.....XXX
Ipsum.....XX
Price.....XXXX
List.....XXXX
Lorem.....XXX
Ipsum.....XX
Price.....XXXX
List.....XXXX
Lorem.....XXX
Ipsum.....XX

Secondary Service Header

Secondary Service Paragraphs. Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Aenean finibus ex vel porttitor.


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Straight Design

Straight Design 1



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Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Donec egestas, neque lacinia pellentesque malesuada, orci eros consectetur nisi. Vitae placerat est risus quis orci.


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Quaternary Service Header

Quaternary Service Paragraphs. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Suspendisse vestibulum erat sed est tristique luctus. pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere.

List/Quinary Service Header

Price.....	XXXX
List.....	XXXX
Item.....	XX
Price.....	XXXX
List.....	XXXX
Item.....	XX
Price.....	XXXX
List.....	XXXX
Item.....	XX



Straight Design 2



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Primary Service Header

Primary Service Paragraphs. Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Donec egestas, neque lacinia pellentesque malesuada, orci eros consectetur nisi. Vitae placerat est risus quis orci.

Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent tincidunt ipsum et tellus lobortis, vel euismod purus ultrices. Donec egestas, neque lacinia pellentesque malesuada, orci eros consectetur nisi. Vitae placerat est risus quis orci.

Secondary Service Header

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Quaternary Service Header

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List/Quinary Service Header

Price.....	XXXX
List.....	XXXX
Item.....	XX
Price.....	XXXX
List.....	XXXX
Item.....	XX
Price.....	XXXX
List.....	XXXX
Item.....	XX



Straight Design 3



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Primary Service Header

Primary Service Paragraphs. Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent fincidunt ipsum et tellus loboritis, vel euismodi purus ultrices. Donec egestas, neque lacinia pellentesque malesuada, orci eros consectetur nisi, vitae placerat est risus quis orci.

Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent fincidunt ipsum et tellus loboritis, vel euismodi purus ultrices. Donec egestas, neque lacinia pellentesque malesuada, orci eros consectetur nisi, est risus quis orci.

Secondary Service Header

Secondary Service Paragraphs. Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent fincidunt ipsum et tellus loboritis, vel euismodi purus ultrices. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut.

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List/Quinary Service Header

Price.....,0000

List.....,0000

Ipsum.....,XX

Price.....,0000

List.....,0000

Ipsum.....,XX

Price.....,0000

List.....,0000

Ipsum.....,XX

Tertiary Service Header

Tertiary Service Paragraphs. Phasellus aliquet metus blandit libero pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Praesent fincidunt ipsum et tellus loboritis, vel euismodi purus ultrices. Aenean finibus ex vel porttitor eleifend. Nam posuere tristique risus, eu faucibus metus sagittis ut. Per euismodi purus ultrices.

Quaternary Service Header

Quaternary Service Paragraphs. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Suspendisse vestibulum erat sed est tristique luctus, pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere.



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Bubble Design

Bubble Design 1



Primary Service Header

Primary Service Paragraphs. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Suspendisse vestibulum erat sed est tristique luctus, pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Suspendisse vestibulum erat sed est tristique luctus, pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Suspendisse vestibulum erat sed est tristique luctus, pretium, ac laoreet mi dapibus. Aenean finibus ex vel porttitor eleifend. Nam posuere.



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Tertiary Service Header

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Secondary Service Header

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List/Quinary Service Header

Price.....,0000

List.....,0000

Ipsum.....,XX

Price.....,0000

List.....,0000

Ipsum.....,XX

Price.....,0000

List.....,0000

Ipsum.....,XX

Design Selected:

Wave 1

Wave 2

Wave3

Straight 1

Straight 2

Straight 3

Bubble 1

IMAGE OPTIONS



IMAGE STYLE

- Client Will Provide
- Use Images from DocWeb Created Website